

Media and Film 08: Outline programme

Final detailed session descriptions will be available by 19 September. A draft with descriptions of some sessions is at www.mediaedwales.org.uk/programmedetail.pdf

Thursday October 2nd

9.30-10.15	Arrival, registration and coffee						
10.15	Introduction						
Session 1 10.35-12.00	New GCSE Media specification <i>Mike Edwards/Jeremy Points</i>	New AS Media specification and coursework <i>Barbara Connell</i>			Introduction to GCSE Film Studies <i>Jackie Newman</i>		A-level Film (and Media) Teaching genre through teen movies <i>John Fitzgerald</i>
12.00-12.45	Lunch						
Session 2 12.45-2.10	GCSE Media Animated Film <i>Deborah Jones</i>	GCSE Media Sport on Television <i>Sam Williams</i>	AS Media Textual analysis <i>Christine Bell</i>	A2 Media Advertising <i>Barbara Connell</i>	GCSE Film Beyond Hollywood <i>Julie Patrick</i>	Introduction to Film Studies AS <i>Jeremy Points</i>	Practical Basic website design <i>Tom Lewis</i>
2.10-2.30	Coffee						
Session 3 2.30-3.55	GCSE Media Electronic News <i>Simon Rees</i>	GCSE Media Advertising <i>Deborah Jones</i>	AS Media Audiences and users <i>Christine Bell</i>	A2 Media Computer games <i>Sam Williams</i>	GCSE Film Tsotsi/Ghosts <i>Jackie Newman</i>	A-level Film (and Media) Representation and narrative in British cinema <i>John Fitzgerald</i>	
3.55-4.15	Coffee						
Session 4 4.15-5.15	Advertising: Broadcast, Print and Audience <i>Dr John Jewell, Cardiff University</i>		Planning for the new Media A2 <i>Barbara Connell</i>		GCSE Film (and Media) Exploring film <i>Julie Patrick</i>	Practical Digital storyboarding <i>Tomas Lewis</i>	Blackwell's Media Bookstall
5.15-6.00	Wine reception/book launch						

Friday October 3rd

8.45-9.15	Arrival, registration for Friday delegates, coffee						
9.15-10	Consultation and discussion groups for GCSE Media, A-level Media, Film Studies						
Session 5 10-11.25	New GCSE Media specification (rpt) <i>Mike Edwards/Jeremy Points</i>	GCSE Media Animated Film (rpt) <i>Deborah Jones</i>	AS Media Representations <i>Christine Bell</i>	A2 Media Teaching television <i>Colin Dear</i>	A-level Film (and Media) British Film Industry <i>John Fitzgerald</i>	Practical Video editing principles <i>Tom Barrance</i>	
10.25-11.45	Coffee						
Session 6 11.45-1.10	GCSE Media Sport on Television (rpt) <i>Sam Williams</i>	AS and A2 Media The music industry <i>Colin Dear</i>	AS Media Spy genre <i>Elaine Scarratt</i>	AS Media Celebrity <i>Naomi Hodkinson</i>	GCSE Film Disaster movies <i>Julie Patrick</i>	A-level Film World Cinema <i>Jackie Newman</i>	Practical Digital storyboarding (rpt) <i>Tomas Lewis</i>
1.10-2	Lunch						
Session 7 2.00-3.25	GCSE Media Electronic news (rpt) <i>Simon Rees</i>	AS Media Audiences and users (rpt) <i>Christine Bell</i>	GCSE/A-level Media Putting it all together <i>Barbara Connell</i>	A2 Media Magazines and comics <i>Deborah Jones</i>	GCSE Film Coursework <i>Jackie Newman and Julie Patrick</i>	A-level Film Small scale research project <i>John Fitzgerald</i>	