

# Media and Film 2005: your choices

## Session 1 Friday 10-11.30

### GCSE for Beginners

A look at one school's way of resourcing, managing and teaching GCSE Media Studies.

*Gill Eames-Jones, WJEC Principal Moderator for ME4*

### Thinking through Media

A popular session in previous years. This time I will explore further ideas for incorporating thinking skills and assessment for learning into the media studies classroom.

Suitable for new and more experienced teachers at A-level and GCSE.

*Christine Bell, Teacher in charge of Media Studies, Heaton Manor School and WJEC Principal Examiner for ME1*

### AS Media for beginners

This session will look at timetabling, content and resources; routes through the specification; and ideas for linking modules and for integrating coursework.

*Barbara Connell, Subject Leader for Media, Coleg Glan Hafren and Chief Examiner for WJEC A-level Media Studies*

### Walk like a Man:

#### Contemporary Masculinities

This session examines the relationship between masculinity and performance with specific reference to Robbie Williams and Fight Club, and discussions on Michael Jackson and David Beckham, among others. Suitable for AS/A2 Media and A2 Film Studies, particularly FS6 Gendered perspectives.

*Cath Davies, Lecturer in Broadcast Media and Popular Culture, UWIC*

### Introducing Film Studies

This session aims to introduce teachers to the requirements of AS Film Studies and look at approaches to structuring and teaching the AS course. I will highlight the key features of each unit by exploring different kinds of teaching approaches to case study material.

*Jeremy Points, WJEC Subject Officer for Film, Media and English Language and Literature*

### British Film

This session will look at key moments in British cinema, the relationship between Britain and Hollywood and the changing nature of Britishness in film. Contemporary texts will be offered as case studies.

*Jill Poppy, Freelance teacher trainer and WJEC Principal Examiner for FS3*

## Session 2 Friday 11.50-1.20

### Film posters

Ways of approaching the print topic for the 2006 exam, including comparing contemporary and historical examples.

*Ian Stubbs, Head of Media Studies at Connah's Quay High School*

### War of the Worlds

Using the sci-fi summer blockbuster as a vehicle for teaching GCSE specifications and AS level coursework.

*Deborah Wilcox, Head of Drama and Media Studies, Hawthorn High School and WJEC Assistant Examiner/Moderator for A-level Media Studies*

### Approaching ME1

This session will look at ways of approaching textual analysis to help to prepare students for the ME1 AS examination. It will be suitable for new and more experienced teachers.

*Christine Bell, Teacher in charge of Media Studies, Heaton Manor School and WJEC Principal Examiner for ME1*

### Rethinking representation

Imagine the scenario - a simple test on the straightforward terms and concepts you have been teaching all year, and suddenly a student says ..."But Miss, we haven't DONE representation!" This session seeks to share ideas and perhaps offer some new ideas for teaching this fundamental media concept.

*Mandy Esseen, Head of Media Studies at Stanwell School and WJEC Principal Examiner for ME6*

### Storyboarding

This session is suitable for teachers of both Media and Film and will concentrate on the storyboard as a medium of creative expression. It will look at layouts for storyboards and include suggestions for classroom exercises to develop storyboarding skills.

*Susan Bisson, Lecturer in Film and Media Studies, Bridgend College*

### Film and TV drama production

Fizzy Oppe's experience as producer and executive producer ranges from short films to TV drama and documentary. In this session she'll give you an insight into the role of the producer, illustrated with examples including the groundbreaking new drama series *Caerdydd* and the award-winning short film *Dwr Dwfn* (Food Tokens & Deep Water).

*Fizzy Oppe, Head of Development and Producer, Fiction Factory*

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## Session 3 Friday 2.10-3.40

### TV Drama

Approaches to teaching TV Drama at GCSE, the topic set for examination in 2006. I'll look at what's understood by TV Drama today and consider ways of exploring the topic through case studies and coursework appropriate for the full range of GCSE students.

*Jeremy Points, WJEC Subject Officer for Film and Media Studies*

### New approaches to teaching the news

This session, aimed primarily at AS teachers, will consider a range of ideas and resources for approaching to topic of news.

*Christine Bell, Teacher in charge of Media Studies, Heaton Manor School and WJEC Principal Examiner for ME1*

*Barbara Connell, Subject Leader for Media, Coleg Glan Hafren and Chief Examiner for WJEC A-level Media Studies*

### Crime genre

With the first year of the new ME6 paper on Crime looming, the Principal Examiner will be offering clues to teachers looking to solve the mystery - How Do I Teach Crime? Come prepared to pick up new ideas and approaches!

*Mandy Esseen Head of Media Studies at Stanwell School and WJEC Principal Examiner for ME6*

### Music and controversy

Censorship doesn't stifle the music industry, it fuels it: controversy ignites public interest, and every generation needs an outlaw. This session uses iconic figures to explore issues related to moral panics, effects debates, and audiences and reception. Relevant both to ME2 and ME5 (music industry).

*Deborah Jones, Head of Media Studies at Cardiff High School and WJEC Team Leader for ME6*

### City of God

The "Brazilian Goodfellas" is useful for the synoptic crime module of the Media Studies A2, and a set text for the FS5 Close Study in World Cinema. We will look at film form, censorship issues and using the film to examine changing media industries and ideologies.

*Susan Bisson, Lecturer in Film and Media Studies, Bridgend College*

### Bruce Lee's Bride:

#### Kill Bill and Female Identity

Sassy chicks dominate the narratives of Tarantino's Kill Bill and Jackie Brown. This session explores female identities in traditionally male-oriented genres, with particular attention to viewer positioning and pleasures. Suitable for AS/A2 Media Studies and AS/A2 Film (including FS6 Gendered perspectives)

*Cath Davies, Lecturer in Broadcast Media and Popular Culture, UWIC*

## Session 4 Friday 4.00-5.00

### GCSE coursework

Producing GCSE coursework as you go along. Some ideas to make this element meaningful and fun.

*Gill Eames-Jones, WJEC Principal Moderator for ME4*

### AS/A2 coursework surgery

We will discuss the new changes to ME3 and I will answer any queries and issues regarding both ME3 and ME4.

*Barbara Connell, Subject Leader for Media, Coleg Glan Hafren and Chief Examiner for WJEC A-level Media Studies*

### Film Studies surgery

An opportunity to discuss and clarify aspects of the Film Studies specification and investigate strategies for approaching AS and A2. Examination papers and copies of the specifications will be available.

*Jill Poppy, Freelance teacher trainer and WJEC Principal Examiner for FS3*

*There will also be a Blackwell's Media Bookstall from 4pm-6pm.*

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## Session 5 Saturday 9.00-10.30

### Organisations at GCSE

A look at ways of approaching this greatly neglected area of the GCSE specification. Organisations and Institutions will be explored through a range of case studies appropriate to all levels at GCSE.

*Christine Bell, Teacher in charge of Media Studies, Heaton Manor School and WJEC Principal Examiner for ME1*

### CD covers

This session explores media concepts of genre and representation through the study of classic and contemporary CD covers. As well as sharpening skills of textual analysis there are plenty of ideas for pre-production and production coursework too. Bring along your favourite CD cover!

Suitable for GCSE beginners.

*Deborah Jones, Head of Media Studies at Cardiff High School and WJEC Team Leader for ME6*

### Reception and Audiences

What do you teach at ME2? Bring along your ideas and this session will discuss a range of approaches to stimulate your students' interest in Audience Studies.

*Barbara Connell, Subject Leader for Media, Coleg Glan Hafren and Chief Examiner for WJEC A-level Media Studies*

### Media Concepts within Popular Music

This session will use a historical case study on Punk to show how a specific case study can address a range of media concepts at both AS and A2 level. Topics will include textual analysis, representation, media industries, the moral panic and fandom.

*Cath Davies, Lecturer in Broadcast Media and Popular Culture, UWIC*

### Crime genre

Repeat – see Session 3

### British Film

Repeat – see Session 1

## Session 6 Saturday 11.00-12.30

### Audiences at GCSE

This session will cover how to identify audiences in an accessible way and how media texts affect audiences in different ways. It will concentrate on key media areas and the gratifications audiences will get from the texts.

*Lydia Hocking, Media Studies teacher, Stanwell School*

### Making a short film

This session will provide practical advice about the process of making a short film, from planning and storyboarding to filming and editing. Aimed at GCSE, ME3 and FS4.

*Tom Barrance, Director, Media Education Wales*

### Getting students started at AS

Introducing students to the concepts and media terminology of AS Media Studies using a series of short group-based activities.

*Gill Eames-Jones, WJEC Principal Moderator for ME4*

### Television for ME5

This session will outline how to teach television for ME5, from schemes of work to classroom tasks. It will include key aspects such as PSB, Channel Identity, Scheduling, Regulation and Digital TV as well as looking at strategies to help equip students for an exam many find challenging.

*Colin Dear, Head of Media, Royal Russell School*

### Film: Industries and Audiences

This session will investigate strategies for introducing this topic to students. We will look at Hollywood then and now, at the shifting relationship between the industry and audiences and at the roles of key players.

*Jill Poppy, Freelance teacher trainer and WJEC Principal Examiner for FS3*

### Masculinity

Repeat – see Session 1

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## Session 7 *Saturday 1.30-3.00*

### **Sci-fi Film**

GCSE Sci-Fi Coursework ideas for teachers and candidates who may not be Sci-fi fans.

*Carol-Jane Jennings, Head of Media Studies at Cefn Hengoed Community School and WJEC Moderator for Entry Level and GCSE Media Studies*

### **Fydd, Gobaith, Cariad:**

#### **Cynhyrchu drama ar y teledu**

Beth yw'r broses o ddatblygu drama ar gyfer darlledwyr ac ariannwyr? Beth yw'r cwestiynau y mae'n rhaid eu gofyn am brosiect a sut y mae ateb y rhai hynny er mwyn darbwyllo darlledwyr i gomisiynu? Bydd Ynyr Williams, cynhyrchydd Dal:Yma/Nawr, yn ceisio ateb y cwestiynau hyn.

*Ynyr Williams, Cynhyrchydd/Cyfarwyddwr, Tinopolis*  
(Welsh language session on TV Drama production.)

### **Internet and Critical Thinking**

The Internet presents opportunities for students to investigate the reliability of information, where it comes from and how to evaluate it. This session will introduce some methods used in "Internet Detectives" workshops as part of the University of Glamorgan's First Campus programme.

*Helen Williams, First Campus, University of Glamorgan*

### **Magazines**

Magazines now have their own section on the ME5 paper. This session will consider ways of teaching magazines from institutional, textual and audience perspectives. If you feel like a change of topic - come along!

*Mandy Esseen, Head of Media Studies at Stanwell School and WJEC Principal Examiner for ME6*

### **Shaun of the Dead**

A popular film with many students, this is a rich text for analysis which raises interesting issues regarding representation and audiences. It is also a useful case study for ME5 film questions. This session will provide tasks and resources to use with the film in the classroom.

*Colin Dear, Head of Media, Royal Russell School*

### **Film classification**

The BBFC is responsible for the classification of film, video, DVD and digital media material. This session will give an overview of how films are classified, look at some clips of recent decisions and introduce 'sbbfc', the Board's new website for students.

*Rosalind Bates, Senior Examiner, British Board of Film Classification*